



SOUTHERN TEACHERS AGENCY

... when only the best will do!

Director of Institutional Advancement Trinity School of Midland Midland, Texas

www.trinitymidland.org

Southern Teachers Agency is assisting Trinity School of Midland in the search for their next Director of Institutional Advancement. Trinity School, a coeducational, college preparatory, PK through twelve, day school serving 540 students was founded in 1958 with the support of the Episcopal Church. With a mission to provide “a nurturing environment to enrich the mind, strengthen the body, and enliven the soul,” Trinity endeavors to provide a carefully ordered atmosphere designed to lead each student to develop his or her talent, self-discipline, knowledge, and purpose.

The Midland-Odessa area is home to approximately 300,000 and is experiencing an economic boom attracting many new families with children. Unemployment in the Permian Basin is among the lowest in the nation. The oil and gas business is especially vigorous, but healthcare providers and regional medical centers are major employers as well. For its size, Midland-Odessa is surprisingly diverse, and Trinity School is an especially cosmopolitan community of families from all over the world.

The Director of Institutional Advancement will report directly to the Head of School and work especially closely with the Director of Marketing, the Chief Financial Officer, the Program and Institutional Development Committee (a Trustee group), and fellow staff members. The DIA will have final responsibility for all advancement, development, fund-raising, planned and legacy giving, special event, alumni, and grant-writing initiatives. The DIA will direct an existing staff of four persons, including the Director of Development, the Assistant to the Director of Development, and the two Directors of Alumni Relations. Each of these staff persons is committed to the mission of Trinity School, is professionally talented, and is well connected in the community.

Trinity School has an endowment of approximately \$4 million. The annual fund has finished the last three years over goal, and the participation of parents, faculty, staff, and alumni in the “Trinity Fund” has been steadily rising. Parent co-chairs have set the 2011-2012 annual fund goal at \$1 million and 100% participation. Beginning in 2012, Trinity School will lay the groundwork for a large capital-and-endowment campaign. Working with both members of the Trinity and wider community, the DIA and his or her staff will coordinate personal engagements and solicitation strategies for leadership gift prospects, then supervise and manage the campaign through completion and achieved goals. Friend-raising will be as critical as fund-raising, and the DIA will need to be a person who cares as deeply for the concerns of the donors as for the needs of the School.

Interested applicants should submit by email an [STA application](#), current resume, list of references, and educational philosophy to

Mr. Jamie Estes
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This position is open until filled.

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